

SUPRIYA KOKATE
Plot no-29,Apoorva Chatrapati Nagar Tilakwrd Ward
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OBJECTIVES

I am a result oriented SEO executive seeking a full-time position in a reputed company where I can apply my knowledge and skill for the professional growth.

EXPERIENCE

Market Research Future (Market Research) <i>Senior Web Marketing Executive and Cluster Head</i>	Pune, Maharashtra, India December 2021- Present
Marketysers Global Consulting LLP (Market Research) <i>Senior Digital Marketing Executive and Pocket Head</i>	Pune, Maharashtra, India December 2020-December 2021
<i>Digital Marketing Executive</i>	Pune, Maharashtra, India October 2018- Present (2 years of experience)

MY ROLE

- Working as part of the broader marketing team, I was the sole digital marketing resource and took responsibility for every aspect of digital marketing.
- Reporting to the Digital Marketing Manager, responsible for ensuring up-to-date content across all digital platforms (websites and media screens), as well as manage SEO and Google Analytics campaigns, in addition to providing management with digital reporting and analytics

TECHNICAL KNOWHOW

- Search Engine Marketing
- Search Engine Optimization
- Social Media Optimization
- Email Marketing
- Google Analytics

EDUCATION

Sant Gadgebaba University

Electrical Engineering

With FIRST CLASS

Amravati, Maharashtra,
India

Graduated May 2017

Amravati Divisional Board

+2

With II division

Chandur Girls High School

10th

With 73.83%

Amravati, Maharashtra
India

Passed in May 2011

Amravati, Maharashtra

India

Passed in May 2009

PROJECTS

B.E- Study and design the Microcontroller Based System for Sensing Various Environmental Parameters

PROFESSIONAL SKILLS

- SEO Audit Tools * * * * *
 - On Page * * * * *
 - Off Page SEO * * * * *
 - Email Marketing * * * * *
 - Guest Posting * * * * *
 - Social Media Marketing * * * * *
- (LinkedIn, Twitter), Google Analytics, Ahrefs, Link Building Techniques, etc.
- MS-Excel * * *
 - Google Analytics * * *

HOBBIES & INTERESTS

Dancing and Painting.

QUALIFICATION & CERTIFICATION

Digital Marketing from Victorious Digital

LANGUAGES

English, Hindi, Marathi